

Friends of
Eastwoodhill
Newsletter
Autumn 2021



Gisborne
Eastwoodhill
National Arboretum of New Zealand

www.eastwoodhill.org.nz

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what's on

Friends AGM | 23 May, 12.00
Volunteers Night | Details to come

contact

06 863 9003
enquiries@eastwoodhill.org.nz
www.eastwoodhill.org.nz

Visitor Centre - Opening Hours

Weekdays 8am – 4.30pm
Weekends and public holidays 9am – 4pm

Eastwoodhill Trust Board

- Jane Williams (Chair)
- Peter Jackman
- Susan Kemp
- Patrick Willock
- Pru Roberts
- Philip Cave

Newsletter design
by Draggnett

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Tricky Puzzle

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Easy Puzzle

Sudoku Solutions

Eastwoodhill Board Chair

On behalf of the Board, welcome to autumn at Eastwoodhill 2021.

‘Behind the botanical riches which have made Eastwoodhill Arboretum internationally recognised, there are human, flesh and blood stories. It has touched the lives of numerous people.’

This is written in the front cover of ‘A Man’s Tall Dream – the Story of Eastwoodhill’, the book that is going to be reprinted by The Friends with a modernising chapter. You only have to listen to Thomas Woltz talking about EWH to realize its extraordinary value on the global stage of large conservation collections and gardens. We need greater visibility on the national and international stage, to continue to build on a vision and especially to be able ‘to walk the world in trees at EWH’.

We remain guardians of our arboreal arc. In this covid uncertain world, it’s our collective responsibility to ensure the Arboretum remains safe being open for 364 days of the year and can protect this incredible collection for the future generations of this world.

The future of this treasured collection is ours, and whilst the Arboretum is what we are, it doesn’t explain who we are. So while we as a board also focus on the collection, funding, communication, education and science, our people are the ones who help us run a business 364 days a year. This is an extraordinary business achievement. There is close to 4000 hours of voluntary time given to EWH. Half of that is worked by the periodic detention workers whilst the rest is made up of board, volunteers in the shop, café and gardens and in fundraising. These numbers also don’t highlight our amazing staff who cover a variety of roles, are always in public view and donate a lot of their own time to our organisation. We as a board are committed to ensuring our staff and volunteers remain valued assets of our business.



On an operational level, there is decided progress working towards the 100 year Masterplan with amongst other things the next phase of the link track project, the development of the shade house and step out area, replanting of Big Hill and importantly re-validation of the collection.

On a personal note, we had a family wedding last November at Eastwoodhill. The old cathedral was stunning, as was music and drinks in the courtyard, then a marquee in the Homestead Gardens finishing with dancing under the stars. It was lovely. Thank you to the Friends ‘wedding angels’ who helped doing flowers and especially the staff who assisted both during the week and on the Saturday. Our family was thrilled at the beautiful day in a unique setting.

A handwritten signature in black ink, appearing to read 'Nga Mihi'.

NGA MIHI, JANE WILLIAMS



Eastwoodhill **Manager's Report**

Hello everyone,

A big thank you to all our summer visitors - our visitor numbers are up on previous years which has been fantastic. Even with lock down last Autumn, if we continue to get the numbers we have been, we should still see an increase for the year.

The Friends have been busy catering for the extra bus trips we are getting and also for the cyclists that have been staying over. We have also seen more numbers of cyclists using the Motu Trails.

Our Christmas shopping night was a huge success and a big thank you to everyone that supported this evening out – we will be doing it again and as always remember that our gift shop is always getting in new and exciting stock and as you are a Friend you receive 10% discount in the gift shop Shopping with us supports our charitable trust rather than big box stores.

We welcomed Hope Ihaka to our team in October, she has taken on the role of Membership/Education replacing Margot. Hope has become a huge asset to our team and part of her role is to get volunteers to staff the shop on weekends and public holidays – if you want to help with this please don't hesitate to contact either of us to go on the list – it is always a fun day meeting and greeting our visitors.

A huge thanks for your continued support of our Arboreal Ark and we look forward to seeing you this Autumn.

MARION NICHOLAS, MANAGER



HOPE IHAKA
New Membership & Education Co-ordinator



Curator's **Report**

As our deciduous trees shine this autumnal cycle and nature throws a spotlight upon our unique collection, we find more people taking an interest in our spectrum of colours. Eastwoodhill, however, requires a twelve month of the year devotion. In my previous newsletters and annual reports, I have regularly mentioned how we need to amplify our organisation to improve our interconnectivity and our financial stability. It's pleasing to be able to showcase two important updates with you that will hopefully begin the amplification, our rebranding and the imminent awareness and fundraising campaign also known as "Trees for our Future". These are detailed further on pages 12 and 13.

A huge amount of work that aligns our 100-year Masterplan and engages our potential stakeholders with research, conservation, philanthropy, education, regional tourism, our visitors and our loyal locals. Its ambition is to increase awareness to our unique history, story and collection at all levels locally, nationally and internationally. If we can engage nationally and internationally as we have historically with our locals, it will drive our purpose to be a world-renowned centre for global tree conservation whilst meeting our aims to maintain, improve and educate, mandated by the Eastwoodhill Trust Act 1975.

We ask all our supporters to spread the message about our awareness and fundraising campaign so please forward the digital version of the document to any individual, business or organisation that could help us!

Having the awareness and fundraising campaign functioning and delivering increases in funding, our abilities here can be focused on the needs of our oak trees throughout the collection. We continue to lose these sentinel specimens within our collection - we have lost three big individuals in the last four months, a total of seven in the last year. Technically they could have all been proactively pruned in the past which may have prevented their removal. Securing consistent funding will enable us to employ specialist climbing arborists in the future (we need at least two for health and safety purposes) that will allow us the consistency, quality and best outcome for all our trees into the future.

We are nearing completion on an important part of infrastructure that is essential to the 100-year Masterplan, the propagation area. This includes a new shade house courtesy of The Tennyson Charitable Trust, and a new irrigation system supported by the Mangatawa Beale Trust and the EWH Trust Board. Alongside some great work by the team, you will see these key facilities start the journey for the propagation of the existing collection. It's important to remember that over time, as trees are removed, that the replanting of new trees need to follow the Masterplan. We need to ensure that we have sufficient juvenile trees ready to plant as this can take between 3-10 years to get them to planting so it's essential this process begins and we can plan our annual planting regimes. Many thanks to these continued supporters of the Arboretum.

MARTIN WEAVER, CURATOR

Eastwoodhill Education Report

The months of November and December saw an influx of schools and education groups visiting Eastwoodhill to celebrate the end of their 2020 year. It is always heart-warming to hear the sound of children playing and laughing out in nature among the Arboretum trees.

During the school holiday break we set up a number of interactive activity stations within the Discovery Centre for our young visitors to enjoy. Our activities ranged from making your own bug hotel, nature mandalas and weaving looms, to simple drawing and reading.

Ideally, we love to see kids out and about exploring the Arboretum, however the Discovery Centre is a great retreat from the heat of the sun or the wet-windy weather. It's also just a nice place to relax and rest your feet after walking the trails.

As we move from season to season, we will look to include new activities and displays in this space to reflect the changes occurring out in our surrounding environment. We want to make sure that there is something new and exciting for children of all ages to discover whenever they come here.



Eastwoodhill **Friends Report**

It has been a very busy time for the wonderful Friends of Eastwoodhill (EWH). I want to thank each and every one of you for helping out at EWH over the past eight months. The kitchen and garden have a very happy bunch of volunteers, but we are always looking for more!

The friends are the fundraising arm of EWH. We are raising money this year to reprint the story of Eastwoodhill 'A Tall Man's Dream'. The book follows history of EWH from the beginning. We are updating the last 30 years, plus more coloured photos of the arboretum. This will be a must for everyone's coffee table.

The dreaded COVID stopped us during the autumn months, but visitor numbers have been massive since, with Kiwis appreciating god zone!

In the kitchen we have catered for over 750 people, from birthday parties to anniversaries to cyclist groups, many of whom use the accommodation. EWH has been popular for conferences, yoga retreats, team building and of course the many school educational days. Apart from this we also try to open the café on busy weekends.

We celebrated 110 years of EWH in November. A beautiful summers evening at EWH with a great crowd under the McPherson's marquee. Again the friends did an outstanding job of catering, with everyone enjoying the Ovation cutlets and an array of nibbles. Graeme Williams narrated his wonderful poem about EWH and its history (this will feature in the new book).

We presented long-time volunteer and past Friends chair Pru Roberts with a weekend away in Rotorua, including some pampering at the Polynesian pools, tickets to the Redwoods night show and a stay at Phillida Eivers' beautiful Rotoiti Bach.

The Friends became wedding angels in November. Our talented ladies decorated the marquee to perfection and provided all the floral arrangements. The next day they were on hand to clean up. This took all the pressure off the wedding families.

In December we held an evening to come and Christmas shop. This was a roaring success. We transformed the courtyard into an outdoor shopping experience. A glass of wine in hand and again wonderful nibbles from the Friends, fun was had by all. With Marion's great eye for stocking the shop with goodies, many a Christmas



Kaye Williams, Chair of the Friends

present was purchased. She has amazing stock in store all year round, so be sure to pop in and check out the goods should you need a birthday present or gift.

Remember - if you are a member of EWH not only do you get free entry to the Arboretum for a year, you also get a 10% discount off the goods in the shop.

We have many events coming up, catering for many outside guests and locals. What better place to celebrate an event?? Plus you can stay the night!

We welcome on board Leaderbrand Produce, who supply us with all our salad needs and thank them and all our sponsors for their continued support.

I will end with a sentence from the forward of a Tall Man's Dream written by Sir David J Bellamy.

EASTWOODHILL HAS THE POWER TO PUT THE WORLD BACK INTO SUSTAINABLE WORKING ORDER!



Eastwoodhill Volunteers Report

We would like to take the opportunity to acknowledge the volunteers who have helped out during the summer holiday season. As you can imagine there was a lot going on at that time of the year, and the invaluable support from our volunteer teams with food catering, gardening and shopkeeping has been essential to hosting our visitors as well as the general up keep of the Arboretum grounds.

We are always looking to grow our number of volunteers and are keen to welcome anyone who would like to assist us in these areas. If you are a member and would like to know more about volunteering at Arboretum, please contact us on: membership@eastwoodhill.org.nz

Some of the volunteer roles we need help with:

- *work one day a year in the gift shop (training and help provided)*
- *donate a day or two a year to the Gardening team who keep the gardens tidy on a weekly basis*
- *make a meal or some muffins for the catering team - or better still join our volunteer catering team!*
- *volunteer a day or two a year to work in the cafe serving food and pouring tea or coffee*
- *help on the fundraising team*
- *volunteer some days each year to come and help the curating team with odd jobs around the Arboretum*

There's always something to do - and every job helps ensure we can continue doing the great job we do with the trees and proving a fantastic place to visit as well as saving trees all over the world. Eastwoodhill is a charitable trust and does not receive any grants or funding from the government or council, so we appreciate all the help we can get to keep moving.

**COMING UP! 'Volunteers Night' at Eastwoodhill
Come along and see what you can do to help!**



100 Years of Eastwoodhill

— A poem by Graeme Williams | 6 November 2020 —

William Douglas Cook
In the year of 1910
Had a vision and a passion
Not shared by many other men
Natures gifts enthralled him
The life of shrubs and trees
For the life of dagging sheep
To Douglas did not please.

Firewood and shelter trees
Were the first that did appear
Along with a productive orchard
In the first and second year
Ornamentals followed then
From every corner of the world
Culminating here today
With one of the most extensive collections held.

He planted them with passion
And he planted them with pride
He obtained many locally
And others from far and wide
He bared his sole to plant them
He thought it did the trick
I'm surprised being here to honour him
That you're all not in the nick.

You'd only need a gumboot
Definitely nothing more
Douglas thought it adequate
As around the garden he tore
In yellowstone national park
You'd expect to see a bear
Eastwoodhill Arboretum
Several people saw one there.

He obviously raised some eyebrows
But trees were his concern
He welcomed all the interested
And any keen to learn
His dream has been infectious
Acclaimed both far and wide
William Douglas Cook
Would be full of love and pride.

Professor David Bellamy
The acclaimed botanical guru himself
Was overwhelmed with the variety
The expanse and the wealth
An oasis of hope he quoted
For Mr Cook he was to thank
Providing for our futures
A great green genetic bank.

Three men deserve special mention
Billy crooks he is the first
47 Years of service
And at times i dare say cursed
Hackfalls bobby berry
Cataloguer extraordinaire
Recording both what was what
And also what was where.

Thirdly h.B. Williams
Who settled a shaky ship
He embraced the gardens vision
Marching forward at a steady clip
He reinforced the foundations
And bought her back to life
Yet another outstanding memorial
To bill, his family and his wife.

Theres hundreds of volunteers
Present future and past
That have contributed to the vision
And a need for this to last
I applaude you one and all
For everything you do
And on behalf of the general public
Thank you for the preservation and the view.

We'll raise a hat to one and all
For all that you have done
An icon in the southern hemisphere
Indeed being second to none
An outstanding combined endeavour
Douglas, as his name sake Captain Cook
Forever etched in Poverty Bay's history
Both men with the incredible paths they took.



Jenny Williams, Susan Kemp (Board) and Birgitt Whyte



Mayor Rehette Stoltz celebrating with Friends of Eastwoodhill



Mayor Rehette Stoltz and Friends of EWH Chair, Kaye Williams



Our manager, Marion Nicholas



The National Arboretum: **Trees For Our Future**

We are excited to introduce our new name, branding and campaign – with the goal of amplifying Eastwoodhill both nationally and internationally.

You will start to see our new logo in our various messages and marketing material. You may also start to see Eastwoodhill referenced in different ways such as 'The National Arboretum of NZ, Eastwoodhill' or 'National Arboretum, Eastwoodhill'. These slight name changes are essential so that nationally and internationally people can relate to our status as the National Arboretum.



NATIONAL ARBORETUM OF NZ
EASTWOODHILL

Our new logo and name: The National Arboretum of NZ, Eastwoodhill

The story behind the logo

The logo is modern, bright and simple, yet it is imbued with meaning and various elements that reflect our collection.

1. The Winter Tree – a silhouette of a deciduous tree
2. The Deciduous Leaf – with veins
3. The Tree Flower – representation of our flowering trees
4. The Tree Cathedral – entrance end-on view with pitch



Logo Breakdown

The elements of the logo overlay in a way that symbolises the coming together of past, present and future.



+



+



+



The Winter Tree



The Deciduous Leaf



Our Flowering Trees



The Tree Cathedral

Trees For Our Future Campaign

Amplifying the visibility of the Arboretum throughout New Zealand and on an international scale is essential for our long-term connectivity and financial stability. With our new branding we are instigating an awareness and fundraising campaign called “Trees for our Future”.

This uses our unique story and 100-year Masterplan as a catalyst to connect with the 67 countries our collection represents. It is anticipated to increase connectivity with all 67 countries, their trees, their organisations and to begin the conversation on how we collaboratively work for global tree conservation. It will also highlight what we need to ensure we meet our pillars of governance – to maintain, improve and educate. Until we can increase our annual income sustainably, we struggle to meet the ‘maintain’ pillar.

The fundraising element of the “Trees for our Future” campaign will seek to generate in excess of \$1.5 million per annum. This will include 83 opportunities for support from any organisation or individual that wants to get involved. It clearly defines where we need the fundraising, where it will be distributed to have meaningful impact, around increased employment of staff and facilities. It will also give clear guidance and options to any potential supporter or donor on where they would like their philanthropic impact with their preference of support. The options range from Naming Rights Supporter through to how people may want a bequest to be handled, with a plethora of options in between. We anticipate the document to be ready for digital download in June/July. There will be a launch event, details are still being planned at this stage but keep a look out on our website and www.treesforourfuture.org.nz for further information.



National Arboretum of Canberra

Eastwoodhill has a signed Memorandum of Understanding with the National Arboretum of Canberra to work together and share best practice. Here we hear a little about what's happening there at the moment.

Canberrans have embraced the wide-open spaces at the National Arboretum Canberra in recent months to enjoy the COVID safe spaces and the flourishing forests.

In stark contrast to last summer where Canberra was baking in record breaking temperatures and low rainfall, this summer La Nina has brought consistent rain since October. With cooler weather and ideal growing conditions, there has been significant growth across the forests and gardens.

Water consumption has greatly reduced with the requirement to irrigate only between rain events. From being almost empty last year, our front dam is now full.

With the assistance of the Friends of the Arboretum, the forest team have progressed the mulching schedule, an ongoing task that has been made easier by the milder conditions. This included mulching the Wollemi pines, *Wollemia nobilis*, with a sandstone mulch which was introduced to match its natural growing environment of sandstone gorges.

Another project with the Friends has been to remove the dead lower branches of the 100 year old Himalayan cedars. This effort has opened the forest to further public access and views across the lake.

On the cusp of autumn, we are removing the last of epicormic growth from our deciduous species such as the Japanese flowering dogwood *Cornus kousa* and Mediterranean red buds *Cercis siliquastrum*. The team are about to embark on fertilising the majority of all forests to provide the nutrients to the heavily fruiting and flowering forests and to fortify the trees before the onset of winter. With over 15 tonne of fertiliser to go out, we rely on our team of volunteers to help us spread this across the 250 hectare site!

Propagative material have been harvested from the New Zealand species *Podocarpus totara* which will be propagated for future replants at the National Arboretum.

With mild conditions set to continue through autumn and winter the horticulture team we look forward to favourable growing and working conditions for our staff and volunteers.

KIND REGARDS, SHELLY PARER

A Generous Couple

Bill and Margie Thorpe have established a named endowment fund at Sunrise to support Eastwoodhill Arboretum and Hospice Tairāwhiti.

Margie says they named Eastwoodhill as one of their chosen charities as “we feel it is unique and we are both very supportive of the continuation and development of the arboretum”.

Bill says it was “the opportunity to participate in the very generous \$ for \$ matching commitment by the JN Williams Memorial Trust which provided added incentive”.

Both Bill and Margie say they are “enthusiastic about the ability to establish a perpetual endowment which will be continuously managed by professional investment advisers”.

“Our endowment fund is an opportunity to give back to the community who have given us so much and to see it benefit our chosen charities while we are still alive.”

IF YOU WANT TO SUPPORT EASTWOODHILL, NOW IS THE TIME TO DO SO!

Not only will your donation to their legacy fund at Sunrise be doubled but you will also receive 1/3 of your donation back as at tax rebate.

For example, if you donate \$1000 to Eastwoodhill’s fund at Sunrise, JN Williams will match you dollar-for-dollar and add another \$1000. You’ll receive a tax rebate of \$333, so in effect you will have donated \$666 for Eastwoodhill’s future, but the total amount added to our fund will be \$2000. How awesome is that!



Bill and Margie Thorpe say they established a named endowment fund at Sunrise so they could see the benefit to their chosen charities while they are still alive.



Species Spotlight

Glyptostrobus pensilis – Chinese Swamp Cypress

The late summer sun, lower in the sky and early in the morning was shining on our group of Chinese swamp cypress and I captured these photos. As you will see they are seeding well and we will be looking to propagate them.

The Chinese swamp cypress is the only living species of its genus (*Glyptostrobus*) and is found in South East China, Laos and Vietnam. It grows near water, in floodplains, along streams and near swamp land. It can also grow in water up to 60 cm deep. When growing in water, it produces structures known as 'Cypress knees', which are thought to aid oxygen transportation to the roots. It can grow up to 30m tall with a trunk diameter of up to 100cm.

The remaining population of this species is small, and there is continuing decline in population size. Hence, the species was assessed for the IUCN Red List as Critically Endangered in 2011. Its timber is highly valued as it is insect and termite resistant, as well as easy to work. It is used to make cabinets, fine art, musical instruments and furniture. The roots are very light and are used to make life rings in China due to their buoyancy, as well as bottle corks. From both the bark and cones, tannins are extracted and are used in tanning, dye and fishing nets.

Populations in Vietnam are in coffee plantations, which have affected the water table. This has led to trees not producing fertile seed. There has also been reports of illegal logging within nature reserves. The species is threatened by habitat decline mainly due to agriculture, as well as dams and renewable energy production.

The species is widely cultivated in China along rivers and canals, primarily for timber production. Due to its extensive root system, Chinese Swamp Cypress are also planted for erosion control and to stabilise river banks in wet areas.

There is a Global Tress Campaign project aiming to propagate and conserve *Glyptostrobus pensilis* in ex situ in China, Vietnam and Laos to increase the number of individuals in the wild, as well as to train and educate local communities to improve their knowledge of conservation. Already 1,500 individuals have been propagated at South China Botanical Garden.

Check out www.globaltrees.org



Eastwoodhill **Teddy Bears' Picnic**







AUTUMN SUDOKU

*puzzles for
you to enjoy!*





Easy Puzzle

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Tricky Puzzle



Leave a lasting legacy

What does Sunrise do?

- We raise funds from donations and legacies
- We invest funds retaining the capital and generating income
- We use income from investments to provide grants for local charities and organisations

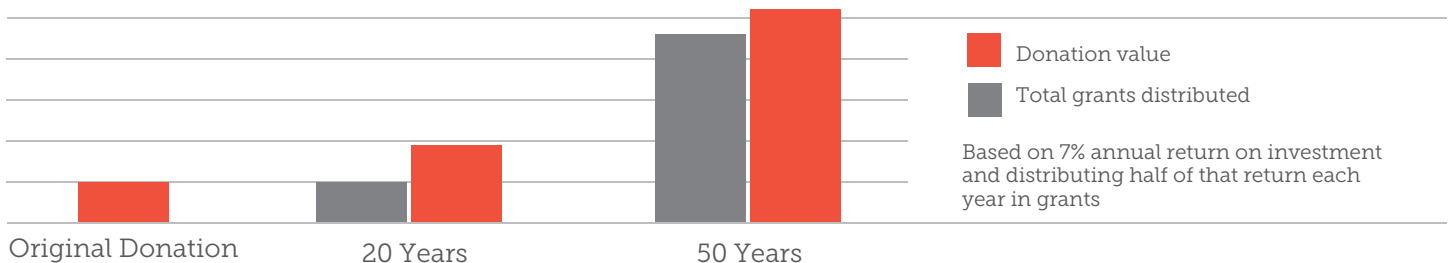
The Sunrise Foundation is a simple and lasting way to support local charities, organisations and causes that are important to you.

You can choose to donate to Sunrise's General Fund or your favourite charity or cause through a special interest fund. You can support causes that are close to home and close to your heart.

Sunrise is an organisation for local people to give for local needs, to help build a strong future for Tairāwhiti-Gisborne forever.

The value of a donation to Sunrise

All donations and bequests to Sunrise are invested in endowment funds in perpetuity (forever). Every year some of the investment income is retained to ensure the donation grows in line with inflation and is protected from future market fluctuations. The balance is granted back to the community (and in the case of the Eastwoodhill Arboretum fund to Eastwoodhill) each and every year forever.



Over 20 years your donation will double in size and grants to the value of your original donation will have been granted to worthy causes. Over 50 years your donation and the total grants to our community will be 5 times more than your original donation.

Donating to the Eastwoodhill Arboretum Endowment Fund

You can gift donations of any size, every little bit helps, and all donations qualify for a tax rebate of 33.3% up to the limit of your taxable income. Donate now by

- Credit card or internet banking on our website's Donate Now page
- By direct credit as a one-off donation or set up a regular automatic payment

Sunrise Foundation Trust Account 02 0644 0217280 01

Please contact us if you would like a receipt for your tax claim. Let us know if this is a regular payment and we will send you a receipt at the end of the financial year. Don't forget to let us know your donation is for Eastwoodhill.

Leave a legacy in your will

When making a will many people want to give something to their community, or leave a bequest to their favourite charitable cause. It's a common misconception that only wealthy people leave money to charity when they pass away. Gifts in wills, or bequests, are not just made by the rich and famous. The reality is most bequests are made by ordinary, hard working people who want to make a positive difference in their community and other people's lives. You may consider leaving a percentage of your estate or a specified sum in your will to the Eastwoodhill Arboretum Endowment Fund, confident in the knowledge your bequest will be an enduring legacy for Eastwoodhill.



If you would like more information on how you can make a difference for Eastwoodhill, call Glenda at the Sunrise Foundation on 06 867 7939 or email glenda@sunrisefoundation.org.nz.

The Sunrise Foundation PO Box 1068, Gisborne 4040
www.sunrisefoundation.org.nz

Should Eastwoodhill Arboretum cease to exist or meet the legal requirements of being a charitable organisation, Sunrise will distribute the fund to another beneficiary or beneficiaries which has or have charitable purposes similar to Eastwoodhill.

Leave a lasting legacy



Support the
**Eastwoodhill
Arboretum**
Endowment Fund

DONATE NOW

JN Williams Memorial Trust
will match your donation to
Eastwoodhill's fund
– dollar for dollar



**Although it is revered at the
National Arboretum of
New Zealand, Eastwoodhill
doesn't receive any government
funding and is reliant on
donations and grants to survive.**

Eastwoodhill was established in 1910 and is regarded as the largest and most comprehensive collection of Northern Hemisphere trees south of the equator. **Eastwoodhill** is considered an arboreal ark as many of the plants and trees are threatened species.

As important as it is to preserve the past the current custodians are committed to growing and securing the arboretum's future. They have established the **Eastwoodhill Arboretum Endowment Fund** to ensure the survival of this globally significant collection and support the future development of the arboretum

Any donation you make will be doubled, protected and grown each year in line with inflation. The surplus investment income will be granted back to **Eastwoodhill Arboretum** every year, meaning your donation will keep supporting them forever.

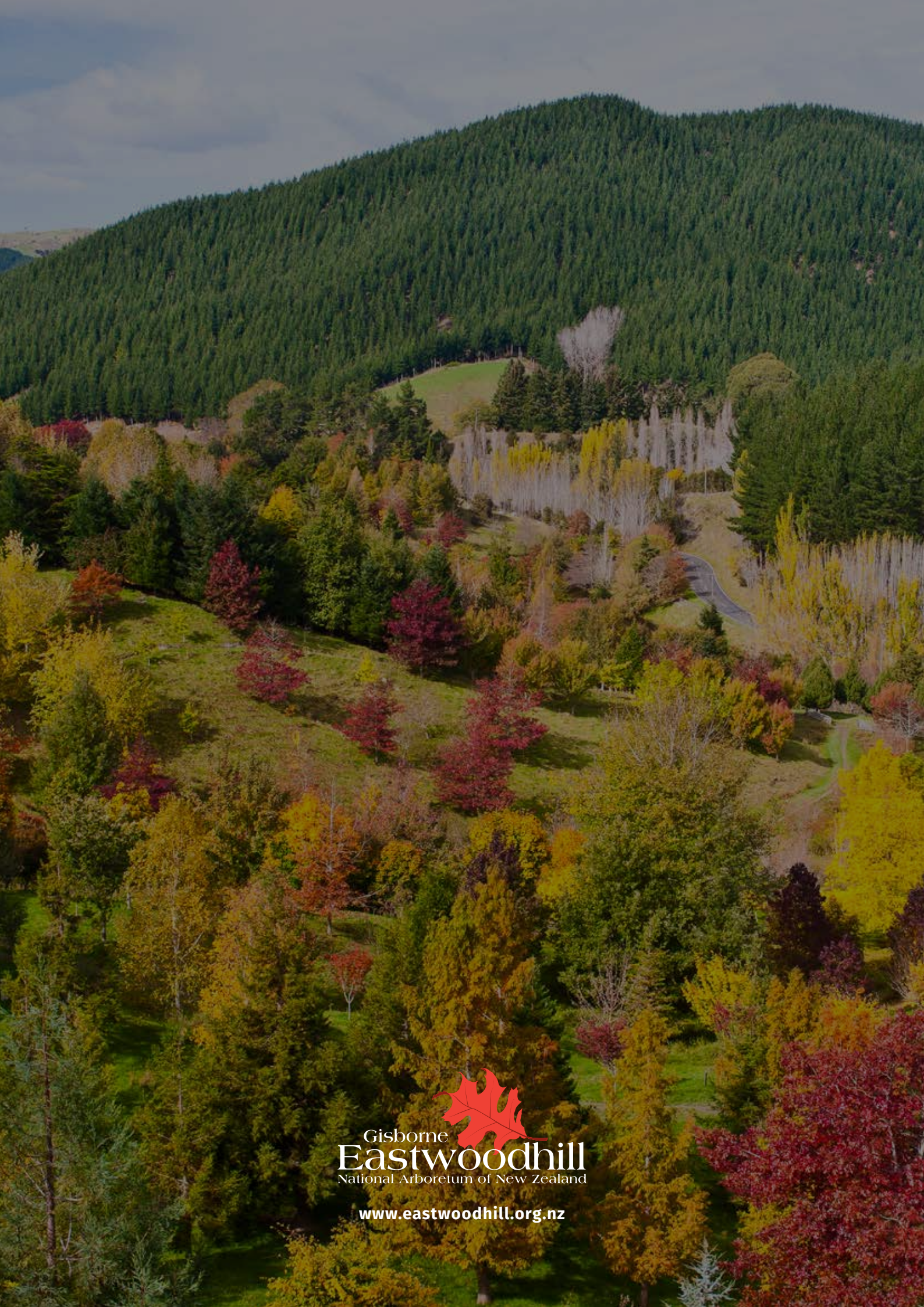

Gisborne
Eastwoodhill
National Arboretum of New Zealand


**The
Sunrise
Foundation**
Local Giving for Local Needs

If you would like more information on how you can make a difference for **Eastwoodhill Arboretum** call Glenda at the Sunrise Foundation on 06 867 7939 or glenda@sunrisefoundation.org.nz.

www.sunrisefoundation.org.nz

To find out more about Eastwoodhill Arboretum got to www.eastwoodhill.org.nz



Gisborne
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National Arboretum of New Zealand

www.eastwoodhill.org.nz